

LYNN ZOUEIN

ART DIRECTOR

Ambitious and passionate advertising and graphic design ALBA graduate with a mind in constant need to create. Always looking for new ways to learn and grow as a creative person. Aiming for diverse and polyvalent experiences to make the best out of my journey as a full fledged creative.

EDUCATION

- ◆ **Bachelor in Advertising & Graphic Design, June 2025**
Academie Libanaise des Beaux-Arts
Graduated Top of Class (Major de promotion)
- ◆ **SDG Brain lab: Training Hub and Brain Hub, September 2023- June 2024**
UN Global Compact Network Lebanon
- ◆ **French Baccalaureate, 2022**
SSCC Sioufi
- ◆ **Masterclass series: "The New World of Luxury", "The Entrepreneurial Mindset" and "Digital Marketing", 2021**
Glion - Les Roches

SKILLS

Proficient in the **Adobe Creative Cloud**
Strong visual communication
Conceptual & strategic creative thinking
Multitasking & time management
Art direction across digital & print media
Versatile in both **traditional & digital art forms**
Adaptable & solution oriented
Leadership & collaboration skills
Proficient in **Microsoft Office Suite**
Trilingual (English, French, Arabic)

EXTRACURRICULARS

- ◆ **UNGC Ambassador of Change 2024-2026**
UN Global Compact Network Lebanon
Appointed «Ambassador of change» for leadership. Involved in podcasts, volunteering, and student aid initiative in my university.
- ◆ **President of Student Council, 2024-2025**
Vice-president of Student Council, 2023-2024
Class Delegate, 2022-2025
Academie Libanaise des Beaux-Arts
- ◆ **Musical Theatre, Ballet, Tap Dance, BroadwayJazz**
STEPS performance arts school
- ◆ **Vocal Training**
Vocademy with Patrick Hatem

PROFESSIONAL EXPERIENCE

- ◆ **PubCubs Intern – Art Direction**
June 2024 – August 2024
Leo Burnett, Publicis group
Worked with a senior Art director on his clients, and lead an intern group project for a campaign, while taking the masterclasses of the program.
- ◆ **Advertising Internship**
January 2024
M&C Saatchi
Working in various departments: Branding, Creative Direction, Art Direction, Copywriting, Content Creation for Social Media.
- ◆ **Branding, Content creation, Web Design**
March 2023-Present
Freelancing
Creation of responsive web designs for clients in diverse domains .Branding packages and content creation
- ◆ **Content Creation & Social Media Management**
February 2024 – May 2024
Agonista CoffeeShop
Agonista is a coffeeshop that employs people with disabilities, I worked with them closely to create content for socials, i learned adaptability and how to communicate no matter who is the audience.
- ◆ **Activity and Team Leader in Summer Camp 2023 / 2022**
Centre Prunus Jdeideh
Handled various creative activities, developed my polyvalence. Managed and lead a team of youth within a group.
- ◆ **Theatre Actress,**
February 2022 – June 2022
Masrah el Nass
Took part in the play "آخر كمشة تراب" in a leading role, with 5 showings in 2 theatres.

VOLUNTEER EXPERIENCE

- ◆ **Leader of Art and Media Team**
2021 – 2024
Local Church Community – Jdeideh
Handling art direction, design of posters and advertising on socials for events of our church.
- ◆ **Community Service**
2015 – 2022
SSCC Sioufi
Participate every year with the school community service program, from visiting orphanages to collecting food for families in need, etc.

CONTACT

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